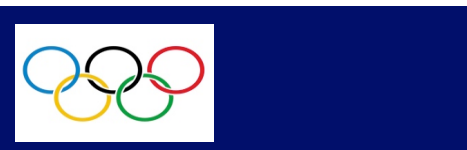




Join The Olympic  
Dream with  
“Business Ben” and





# A Letter From Allison

It has been my life long dream to ride at the highest level of the sport of Eventing. I worked very hard to qualify for the last Olympic cycle on a horse that I purchased and produced on my own, Arthur. We had an outstanding 2012 and made the short list and finally we were selected as an alternate to represent the US Olympic Eventing Team. As a competitor, I feel I have not quite reached my goal. Ultimately, I would like to make the US Olympic team in Rio in 2016. In the past, a rider could easily find good retired race horses and produce them to be good eventers. Eventing has become very competitive and the caliber of the horses winning at the highest levels continues to rise. The cost of competing also continues to rise and while the US Equestrian Federation, US Equestrian Team Foundation and US Olympic Committee provide some support through travel grants and Winter Training Sessions, they do not cover every day expenses and training throughout the rest of the year. In contrast, Team USA competes against other teams that have considerable financial support from their governments. What I lack that the other top riders have are the horses. Despite my talent and incredible work ethic, which have allowed me to get this far with what I do have, I cannot realize my goals without the right horses and the support behind them that will enable me to produce them and myself to the highest level. I know that I can compete and win at the highest level of this sport and I am asking you for the help that I need most. I hope that you will consider joining me as an owner of this exciting new Olympic prospect, Business Ben! I am submitting a proposal for your review and hope we can connect soon to discuss it in detail. Thank you for your consideration.

Sincerely yours, Allison Springer





# The Sport of Three Day Eventing

Eventing is a sport which continues to grow rapidly across the world, attracting interest from all levels of sports enthusiasts. It involves a rider working with a single horse in all three phases that are: dressage, cross-country, and show jumping. Eventing has developed from the test of the ideal military charger into an exciting Olympic sport.

## Dressage



The purpose of the dressage test is to demonstrate the level of communication between the horse and rider. Throughout the test the pair demonstrates power and grace with each movement while maintaining balance, rhythm, and suppleness.

## Cross-Country



The cross-country phase involves a set course that is 2.75 to 4 miles long, with 24-36 fixed and solid obstacles. This course is ridden at a gallop, each level having exact speed requirements. Cross-country requires horses and riders to be bold and smart, while testing their physical stamina.

## Stadium Jumping



The show jumping occurs in an arena and comprises of a series of colored fences, usually made up of light weight rails that are easily knocked down. This final stage tests the stamina and recovery of the horse after the endurance phase by showing that they are fit enough to continue after cross-country.

# Meet Allison Springer

Allison is focused on training international event horses in the highest level of competition world wide. The ultimate goal is to represent the United States in Olympic competition. Allison has won numerous 3\*\*\* events and placed in the top at 4\*\*\*\*'s both domestically and internationally.

Allison is an A rated pony club trainer, ICP certified, has been repeatedly named to the USEF developing rider's list and High Performance eventing list. Allison was named as an alternate to the 2012 London Olympic team, traveling with the team to England. She has received numerous grants to compete both abroad and in America.





# Allison's Career Highlights

- 🏆 2014 Fair Hill International CCI3\*\*\*, 3<sup>rd</sup> place
- 🏆 2014 Burghley CCI4\*\*\*\*, completed
- 🏆 2014 Jersey Fresh CCI3\*\*\*, 9<sup>th</sup> place
- 🏆 2014 Rolex Kentucky CCI4\*\*\*\*, completed
- 🏆 2013 Bromont CCI3\*\*\*, 5<sup>th</sup> place
- 🏆 2013 Fair Hill CCI3\*\*\*, 4<sup>th</sup> place
- 🏆 2013 Named to the USEF High Performance World Class Training List
- 🏆 HSBC FEI Classics Series 3<sup>rd</sup> place (Highest placing ever by an American)
- 🏆 Named as an alternate to the 2012 Olympic team
- 🏆 2012 Burghley CCI4\*\*\*\*, 6<sup>th</sup> place
- 🏆 2012 Rolex Kentucky CCI4\*\*\*\*, 2<sup>nd</sup> place
- 🏆 2012 Red Hills Advanced, 1<sup>st</sup> place



# The Horse Business Ben

- 🏆 Business Ben "Ben"
- 🏆 2010, 16.3 hand American TB Gelding
- 🏆 Never raced, comes from top bloodlines
- 🏆 Competed at the USEA Young Event Horse Finals at Fair Hill International in 2014, where he **finished 4<sup>th</sup>**

Allison looks forward to bringing this exciting young horse up the levels. Ben is stunning to look at, lovely to have in the barn, and has all the athletic attributes to be a top horse. Ben is currently available for ownership through the Business Ben Syndicate. For more information please contact us about getting involved with this wonderful youngster.





# Annual Upkeep Costs



Competing Domestically

**\$40,000  
per year**

Annual Budget for one Elite  
High Performance Event  
Horse

Board, farrier, vet fees,  
competition entries,  
transportation, coaching,  
groom fees, feed and  
supplements

# Join This Amazing Opportunity Today!

Contact us today for further details and to buy your syndicate share or shares! We hope you will consider embarking on this exciting journey with a world class horse.



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